



www.sparkol.com/academy

Want to become a video *success?*

We can help.

Here at Sparkol, we love video. We understand its power to share ideas and tell stories. Whether for marketing, education or even for in-house training.

We believe video should be for everyone.

That's why we created **VideoScribe** to allow anyone to produce great looking animations and whiteboard style explainer videos.

Whatever your objective or skill level, our Academy team are here to help you get the largest impact from your VideoScribe subscription.

from the *creative* team behind
 **VideoScribe**



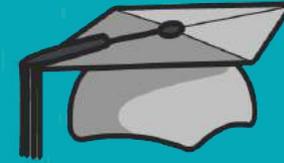
Introducing Sparkol *academy*

What's the best way to ensure your team gets up to speed with VideoScribe quickly and is able to start producing impressive and engaging professional quality videos quickly and efficiently?

Simple!

Talk to the Academy team here at Sparkol and provide your team with a webinar or onsite workshop tailored exactly to you.

Sparkol Academy offers a flexible range of training options to suit your needs.



Tailored to you...

Starting with a discovery session with one of our training experts, we build a tailored program to match the experience and requirements of your team, covering all the content you need.

We'll make sure we understand what you are aiming to achieve and how you plan to use VideoScribe across your organization.

Whether you're completely new to video software and just need the basics or are experienced illustrators who want to use VideoScribe to bring your images to life, we can provide the training you need.

One size does not fit *all..*

There is nothing worse than paying to sit through a workshop that is filled with content that you just don't need.

That's why our team of VideoScribe experts here at Sparkol Academy have developed a broad set of hands-on modules covering everything from the basics to advanced tricks and skills.

These can be combined and tailored to build a session which best suits the needs of your team. No two workshops are the same – so you only pay for the content you need.





VideoScribe: *the basics*

- How to plan your project
- Creating your scribe - the basics
- Working with audio
- Element properties
- Animation techniques
- Moving the camera
- Saving & publishing options
- What makes a good scribe

All these fundamental modules combine to create a great one-day training workshop.



VideoScribe: *advanced skills*

- Controlling the camera
- Creating different themes
- Getting inventive with animation
- Advanced morphing
- Creating SVG images - using Illustrator or Inkscape
- Editing audio - using Audacity
- Creating a custom hand - using Photoshop
- Creating GIFs - using Premiere

These modules can be added to a Basics workshop or combined to create an Advanced session.

Ask us about our *scribe clinic* sessions where we help you to work on your current projects.



Let's tell your story *together.*

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